I’m thrilled to announce that our BTC Communications & Marketing team has received two Paragon awards from the National Council for Marketing & Public Relations (NCMPR) this month!

These awards, which recognize excellence in marketing and communication among two-year colleges nationwide, are a testament to the dedication and creativity of BTC’s marketing team. I’m proud to share that BTC was awarded a gold for the Be You logo, launched last spring, and a bronze for the website landing pages. These landing pages were a crucial component of the rebuild of BTC’s digital advertising and automated email campaigns. The landing pages not only serve our students through clear communication, they also play a vital role in collecting prospective student information for future outreach.

The NCMPR Paragon awards received over 1,500 entries from more than 150 colleges, spanning various categories including print, digital media, video, outdoor advertising, and storytelling. Winning in such a competitive landscape highlights the exceptional efforts of Zoe Fraley and Sebastian Schoels, who work tirelessly to tell the BTC story to our students and community.

Great work! I look forward to seeing the team achieve more success in the future.

Warm regards,
Jim
Welcome to the Procure to Pay Question of the Month (QOM) section! Each month there will be a new question with answers to help with your purchasing, contract, shipping & receiving, and accounts payable questions. Do you or someone you know have a question you'd like answered in a future installment? Email Melisa Nelson, Director of Purchasing, at mnelson@btc.edu with the subject: Procure to Pay QOM and your question might be answered in an upcoming Notable News!

April Question: What are the FY24 Purchasing Cut-off Dates?

Answer: The following are the purchasing cut off dates for the 2023-2024 fiscal year. We need these dates to be adhered to in order to make sure year end processes in Purchasing and the Business Office are completed by the year end dates set by the State Board.

- Equipment/computers at $1,000 or more per item and tablets/laptops at $300 or more per item (account codes 5030070, 5040010, 5030110, and 5040120) – last day to submit a requisition: Friday, May 3.
- Supplies & other expenses (codes not listed above)– last day to submit a requisition: Friday, May 10.
- P-Card purchases – last purchase day: Friday, May 24.
- Annual purchase order purchases – last purchase day: Friday, May 24.
- Expense reimbursements for June must be turned in no later than Monday, July 1.
- Foundation expense reimbursements for June must be turned in to the Foundation no later than Monday, July 1.
- All purchases for this fiscal year must be on campus and accounted for no later than 5 p.m. on Friday, June 28. If items are received after June 28, delivery may be refused.
- Purchasing for FY25 (2024-2025) will resume on Wednesday, July 10.

I still have questions! For more information about this topic feel free to email Melisa Nelson at mnelson@btc.edu.

BTC ACCREDITATION UPDATE

The Accreditation Steering Committee (ASC) is gearing up to submit BTC’s Mid-Cycle Evaluation report to the Northwest Commission on Colleges and Universities (NWCCU) later this year. We welcome your feedback on the draft document via any/all of the following opportunities:

1. Review (or peruse) the draft report on your own.
   Click here to access BTC’s draft Mid-Cycle Evaluation (MCE) report. Make sure that you open the document in Microsoft Edge and click the ‘edit document’ button at the top of the page. You can search by key term, review relevant sections, or read the whole document. Correct any content errors that you see using the ‘track changes’ function and/or add comments or questions using the ‘comments’ function by Friday May 3.

   Join primary writer Susan Parker in the College Services boardroom or Zoom on Thursday, May 2, 11 a.m.-12 p.m., and/or Friday, May 3, 3-4 p.m. to discuss and provide feedback about the draft report. See your BTC email for the invites and drop in when you are able!

3. Share your feedback with your College Assembly representative.
   Your College Assembly representative(s) will be reaching out to you soon for your thoughts and will bring any feedback received to their Wednesday, June 5, meeting.

Want to know more about BTC’s accreditation process? Check out this great new accreditation overview to learn more.
Please reach out to accreditation@btc.edu with any questions or concerns.
DEI NEWS

DEI Listening Sessions

Monday, April 22: Students and Employees with Disabilities
Location: Morse Center 210
11:40 a.m.-12:40 p.m.  Employees; Snacks & light refreshments
3-4 p.m.  Students; Catered by: Mi Rancho (vegetarian and meat options) & vegan/gluten-free option provided by Guud Bowls

Wednesday, April 24: LGBTQ+ Students and Employees
Location: Morse Center 210
11:40 a.m.-12:40 p.m.  Students; Catered by: New Mexico Tamale Company (vegan, gluten-free, vegetarian and meat options)
3-4 p.m.  Employees; Snacks & light refreshments

Monday, April 29: Women Identifying Students and Employees
Location: Morse Center 210
11:40 a.m.-12:40 p.m.  Students; Catered by: Mi Rancho (vegetarian and meat options) & vegan /gluten-free option provided by Guud Bowls
3-4 p.m.  Employees; Snacks & light refreshments

DEI Programming

May 7 DEI Module 2 (DEI Certificate)  12-1p.m. on Zoom https://btc-tech.zoom.us/j/85885695002
Note: New Employees need to take DEI Module 1 & 2; if you have not seen 1 yet, please contact hsimonetti@btc.edu to schedule a module 1 training!

May 14 Asian Pacific Islander Desi American (APIDA) Heritage Month Festival
6-9 p.m. at Whatcom Community College, Syre Student Center

May 22 DEI Module 3 (DEI Certificate)  12-1 p.m. on Zoom https://btc-tech.zoom.us/j/85885695002

Campus Read

April 26  “From Equity Talk to Equity Walk” Ch 5 Discussion
11:30 a.m.-12:30 p.m. A Building Room 8

April 30  “From Equity Talk to Equity Walk” Ch 5 Discussion
11 a.m.-12 p.m. Zoom (https://btctech.zoom.us/j/85448708245)

May 8  “From Equity Talk to Equity Walk” Ch 5 Discussion
12-1 p.m. HC 111 or Zoom (https://btctech.zoom.us/j/85448708245)

Pride 2024

June 1 Whatcom Youth Pride at Bellingham High School
July 7 Bellingham Pride at Depot Market Square
Sign up is open now for pride volunteers! Pride Volunteer Sign Up Form

CALL FOR SUBMISSIONS

Do you have some Notable News of your own? Share it with us! Your unique perspective is what makes BTC (and this newsletter) interesting.

Submit your articles, news tips, photos, and other fodder for publication in our prestigious academic campus community newsletter using the Notable News Submission Form. Submissions are always open and should be made no less than two weeks prior to publication.

Notable News is published ten times annually on the third Thursday of every month, except July and August.
EMPLOYEE SPOTLIGHT

This month’s employee spotlight is shining on Anna Ebreo!

Q: What’s your position and title here at BTC? Now and in the future?
A: Program Office Coordinator for Institutional Planning & Assessment and Diversity, Equity and Inclusion.

Q: What do you like to do for fun outside the office? Any hobbies?
A: Community organizing and volunteering, hiking, creating/crafting, reading, cooking, spending time with my beloved spouse and kitty and our extended family.

Q: Any fun or funny facts that folks might not know about you?
A: I’m a very loyal viewer of the Bachelor franchise and listener of the excellent podcast about it called Game of Roses.

Q: Any pets or pet plans?
A: One very spoiled cat named Hestia who is quite fluffy and majestic. A crooked-eyed bubble-eye goldfish named Helios, some aquatic snails.

Q: If you could bring one food, book, and movie to a desert island, what would you choose?
A: Tropical fruit salad, “When You Are Engulfed in Flames” by David Sedaris, and “Asteroid City.”

Q: Anything else we should know about you?
A: I love interacting with children & animals. I care deeply about aesthetics, and I try to find beauty in every part of this world. I believe there can be beauty in grief, in pain, in death and destruction.