

BTC 2018–23 Strategic Plan

Mission

Bellingham Technical College provides student-centered, high-quality professional technical education for today's needs and tomorrow's opportunities.

Vision

Bellingham Technical College will be a recognized leader in providing innovative and effective technical education, maximizing student potential and supporting the regional economy through development of a competitive workforce.



Bellingham Technical College's strategic plan was developed by the employees and students of BTC to guide our institutional work.

More people. More ideas. Better ways to succeed.

Teaching & Learning

Support student learning through quality instruction

Build clear and effective pathways for students

Identify and address barriers to student learning

Establish systems and support for employee success and professional development

Student Career Preparation & Achievement

Support students in identifying and achieving their educational and career goals

Maintain and develop partnerships designed to help students succeed

Strengthen student workplace readiness and job placement services

Campus Community & Culture

Cultivate an environment that contributes to employee engagement and satisfaction

Strengthen college commitment to diversity, equity, and inclusiveness

Unify the campus community through collaboration and open communication

Maintain a welcoming, safe and accessible environment

Innovation & Responsiveness

Prioritize continuous improvement through evaluation of current practices and alignment of resources

Keep pace with industry and workforce needs and emerging trends



Values

As a learning community, Bellingham Technical College is committed to educational excellence and equity realized through a positive, values-based environment. To fulfill BTC's mission and vision, the College will adhere to the following values:

Student-Centered: Creating a supportive and inclusive community that results in a high level of student competence, professionalism, and success.

Responsive: Embracing positive, effective change that creates opportunity and meets current and emerging needs.

Collaborative: Creating and leveraging partnerships and resources to achieve shared values and goals for students, the College, and the community.

Principled: Promoting a culture of respect and accountability, reflecting integrity in decision-making, and ensuring responsible stewardship of all resources.

Bellingham Technical College is an equal opportunity institution.