ALL IN, TOGETHER.
BELLINGHAM TECHNICAL COLLEGE

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LETTERS FROM BELLINGHAM TECHNICAL COLLEGE

BTC PRESIDENT

As I look back at this challenging year, I see so many reasons for our campus community to be proud. In the face of an unprecedented pandemic, our employees truly embodied our organizational values when striving to best serve our students during this very difficult time.

Our faculty were forced to transform their curriculum to an all-online format so that students could continue their learning. Our student support services worked to give students the online assistance they needed to succeed and persist. Student Financial Resources and the BTC Foundation broke down financial barriers for students who were most affected by the pandemic. Our Facilities team worked to keep BTC safe for everyone who walked through our doors. Each person on our campus played a vital role to ensure that our students had the tools necessary to achieve their goals.

In this report, you will look through this year’s annual report to see the hard work our campus has done past year to ensure that BTC is a place where students succeed — despite the challenges related to the ongoing pandemic.

BTC FOUNDATION BOARD OF DIRECTORS PRESIDENT

The Foundation is proud to report that it raised $577,643 to support BTC in 2019-2020. This amount constitutes 11% of our fundraising goal for the year. We extend deep appreciation to those who made this achievement possible, especially during this challenging and unprecedented time. We are grateful that your generosity allows us to support students when they need it most.

In this report, you will see a listing of individuals, businesses, service organizations, foundations, and BTC employees who have given to the Foundation this past year. The Foundation Board acts as thoughtful stewards of these gifts and directs them to a variety of priority initiatives so that BTC can continue to provide student-centered, high-quality professional technical education in our region.

We are thankful for our Board of Trustees, Foundation Board of Directors, and the employees who make a tangible difference every day in the lives of our students.

Sincerely,

Pam Brady, BTC Foundation Board of Directors, President

BTC BOARD OF TRUSTEES CHAIR

This past year, it has been gratifying for the Board to help guide and support the efforts of BTC employees during COVID-19. The efforts of every employee to support our students came to fruition last June with the all-online Zoom BTC Commencement. I can easily say that it was a highlight of my year to watch students who have worked so hard and overcome so many obstacles to reach their goal of graduating with a degree or a certificate that will help them provide a better life for their families. It is with great pride that I share this year’s annual report with you as a reflection of all that the BTC community has accomplished this past year in the midst of a pandemic.

BTC President
Kimberly Perry, Ed.D.

Pam Brady, BTC Foundation Board of Directors, President

规范地转成英文。
DEAR BTC COMMUNITY MEMBERS,

BTC stands with Black people. We recognize and acknowledge that Black people have been targeted, brutalized and murdered through systematic racist violence. Trayvon Martin in Florida, Michael Brown in Missouri, Sandra Bland in Texas, Breonna Taylor in Kentucky, Ahmad Arbery in Georgia, George Floyd in Minnesota and Rayshard Brooks in Georgia are just the latest names in a long list of names of Black Americans targeted over the past 400 years because of their race.

At BTC, we must strive towards the goal that every BTC employee and student has an equal opportunity for success. For this to happen, we also recognize that every BTC employee and student needs to be safe in their identity in our community and psychologically safe in order to achieve their best outcomes. We have work to do to achieve that together.

As BTC’s president, I ask that our campus community come together to rise to the challenge of examining ourselves and our structures for ways that we internalize and perpetuate racist ideas and systems. In addition, we will work to educate ourselves and our campus community in the ways that systemic oppression occurs, from microaggressions to overt racism.

BTC’s Diversity, Equity and Inclusion Committee (DEIC) is a deliberative governance body that sets the diversity and equity agenda for the college and monitors its progress towards achieving its goals. DEIC also serves in an advocacy capacity to maintain consistency of major college diversity, equity and inclusion processes and procedures for employees and students.

DEIC will be facilitating work with our Black employees and students to address bias, to support Black students in their studies by being aware that they may need flexibility and considerations to complete their course work due to the current violence and protests. We will keep aware and honor that all students have different needs during this time, and take extra time to communicate grading options.

Resources available on our Diversity, Equity and Inclusion web page include Identity-Based Virtual Lounges for students across the 34 community and technical colleges; History of Juneteenth, Governor Inland’s Juneteenth Proclamation; and the Washington Association of Community and Technical Colleges Board of Presidents Resolution Denouncing Violence against Black Students, Faculty, Staff and Communities; and Resolution Denouncing Anti-Asian Discrimination Caused by COVID-19 Pandemic in support of Asian American and Pacific Islander Students, Faculty, Staff and Communities.

I recommend reading “White Fragility”, by Robin DeAngelo. “So You Want to Talk About Race”, by Ijeoma Oluo—a graduate of Western Washington University—is a guide to how we can begin and carry on the conversation about race in America. The Bellingham Racial History Timeline documents the history of racism here in Bellingham.

At BTC, we will work to do a better job at standing in solidarity with the Black community.

Sincerely,

Kimberly Perry, Ed.D. (she, her, hers)
BTC President

BTC DEGREES & CERTIFICATES
STUDENT STORY

SCHOLARSHIPS UNLOCK STUDENT POTENTIAL

AMANDA PENNELL

On the last day of her hands-on clinical experience at the hospital, Amanda Pennell told her supervisors that she’d be back when they hired her. A year later, she made good on her word.

Two weeks after graduating from BTC’s Radiologic Technology Program, Amanda was hired as a radiologic technologist at PeaceHealth St. Joseph Medical Center in Bellingham. “For a while I kept thinking, ‘I need to pinch myself.’ I really did,” she says. “The hospital is a great fit. We do ER patients, we do OR patients and we do in-patients, so I like the variety.”

The path to Amanda’s dream job started with a sudden loss. The grocery store location she had worked at for many years closed, and she needed to decide the next step for her career. She realized she had to take the advice that she always gave her sons when they were growing up: Dream big and never stop learning.

Amanda was accepted into BTC’s Radiologic Technology program, inspired by her trips to get scans and x-rays when her sons were injured in sports, and by her own experience getting care from a skilled technologist.

“The program here is absolutely phenomenal,” she says. “The class sizes are small. You get the attention you need. You get the assistance you need.” Lessons in class are paired with clinical rotations for the students in professional labs at hospitals and clinics to give students real-world experience and put the concepts they learn into practice. “I love the way they do the didactic training and clinicals simultaneously so we’re doing the book-learning and the hands-on learning,” Amanda says.

The path from laid-off grocery store worker to radiologic technologist took hard work and dedication from Amanda, who served as the student member of the Radiologic Technology advisory committee, and was a member of the Phi Theta Kappa honor society and a student leadership delegate to the American Society of Radiologic Technologists.

Through it all, Amanda found help, answers and encouragement at BTC from Admissions and Advising to Financial Aid and Workforce Funding, to the instructors in her program. “I had help and resources every step of the way, from the very beginning,” she says. “There was always help, and if somebody didn’t know the answer, they found out.” Pennell is particularly grateful for the financial assistance she received at BTC.

Through it all, Amanda found help, answers and encouragement at BTC from Admissions and Advising to Financial Aid and Workforce Funding, to the instructors in her program. “I had help and resources every step of the way, from the very beginning,” she says. “There was always help, and if somebody didn’t know the answer, they found out.” Pennell is particularly grateful for the financial assistance she received at BTC.

“Between Foundation scholarships, the BFET (Basic Food, Employment & Training) program and PTK (Phi Theta Kappa), I made it through both years with no student debt. I feel absolutely so fortunate, especially during these very difficult times.”

STUDENT LEARNING

RESPONDING TO SERVE OUR STUDENTS DURING A PANDEMIC

INSTITUTING laptop and tool loan programs, finding online resources for students, strengthening the college’s remote technology infrastructure with virtual servers and additional internet hot-spots;

DELIVERING synchronous and asynchronous instruction via Zoom, Panopto and video conferencing;

MOVING enrollments for hundreds of students whose Spring courses were rescheduled to Summer quarter;

SHifting to simulation software to aid instruction;

INTEGRATING coaches and advisors into course Canvas sites;

CREATING demonstration videos in a matter of weeks to enable BTC students to continue developing skills and progress along their pathways;

EXPANDING options for student contact with BTC’s Library, including a Virtual Info Desk as well as phone, email and an “Ask the Library” chat function. Library employees helped address the digital divide by providing technology and technology support for student learning, filling over 400 technology reservation requests from students. Spring quarter Technology Camp training sessions were translated into an instructional video guide, which was posted online;

FILLING more than 1,000 student orders, placed online during Spring quarter start, were sent out by BTC Bookstore employees;

FINANCING online video membership for Pastry Arts students through the San Francisco Baking Institute. This membership, funded by ASBTC, allowed students to access videos needed for online teaching;

MONITORING the accessibility and usability of online instructional resources through strategies such as employee training and the use of the Ally tool to check for accessibility issues in Canvas courses.

SHIFTING HANDS-ON TECHNICAL COLLEGE CURRICULUM AND IN-PERSON SUPPORT SERVICES TO AN ONLINE ENVIRONMENT IN A MATTER OF WEEKS TOOK THE CREATIVE ENERGY OF THE ENTIRE CAMPUS. A FEW EXAMPLES OF THE WAYS THAT THE CAMPUS RESPONDED TO THE NEW LEARNING NEEDS OF OUR STUDENTS INCLUDED:
Transforming BTC’s professional technical program curriculum from an in-person and hands-on experience to a distance learning format was a tremendous undertaking on the part of BTC employees. In late Winter and Spring, faculty collaborated with other BTC employees and their students to identify and plan for online course needs and possibilities. Employees came up with creative solutions to remote learning challenges, focusing on quick adaptations to ensure that students could continue their education. Some of these changes resulted in unexpected benefits. Employees shared their perspective:

“During this potentially devastating time for student learning, the BTC employees completely picked up the ball with an immediate shift in modality, made difficult decisions about delaying certain coursework, supported students with as much flexibility as possible and continue to demonstrate a never-ending focus on BTC’s mission.”

“During Spring 2020, I am proud of how the nursing department came together to keep the program moving forward...My part was to lead clinical faculty in developing the Virtual Simulation Curriculum. This was great because it allowed clinical faculty to get more involved in curriculum development from the ground up...Now we have a robust Virtual Simulation Curriculum... and the Clinical faculty are more influential in curriculum development and managing Canvas.”

“I had students for whom English is not their first language who gave me the feedback that the online flipped classroom with Panopto lecture and Zoom group work and discussion made for the most successful quarter yet for them. They were able to pause, slow down, or rewind lectures, and felt like they didn’t struggle as much as past quarters. This was a silver lining in the COVID-19 curriculum changes.”

“One of the biggest things in Nursing for me was the swift change, due to COVID, in clinical modality. We went from face to face clinical to virtual simulation in less than two weeks. This shift allowed students to continue their path in nursing.”

“In BTC’s Pastry Arts program, discussions with students helped shape the decision to offer pastry courses online in Spring and provide chocolate melting machines for each student so that they could better practice skills in chocolate work at home.”

**BTC CONTINUED TO MAINTAIN A ROBUST MIX OF REVENUE SOURCES, WITH A CONTINUING EMphasis ON SECURING GRANT FUNDING. BTC’S EXPENDITURE MIX REFLECTS A STRONG COMMITMENT TO INSTRUCTION AND STUDENT SUPPORT.**

**$29.2 MILLION OVERALL COLLeGE REVENUE**
- State Operating Appropriation* $14.4 Million
- Federal, State & Local Grants & Contracts Revenue $4.7 Million
- Enterprise Revenue $1.8 Million

**$23.3 MILLION OVERALL COLLeGE EXPENDITURES**
- Instruction 63%
- Academic Support 7%
- Institutional Support 16%
- Plant Operation/Maintenance 11%
- Instructional Resources 2%
- Student Services 11%

**$20.5 MILLION OVERALL COLLeGE DIRECT STUDENT SERVICES**
- Instruction 83%
- Academic Support 7%

**$14.3 MILLION OVERALL COLLeGE SUPPORT SERVICES**
- Institutional Support 16%
The Associated Students of Bellingham Technical College (ASBTC) is comprised of all enrolled BTC students. Through the ASBTC, students have a voice to assure that student issues and concerns are heard. Students who participate in student government help establish campus policies and procedures, allocate the services and activities fee funding, serve on college and student committees, and evaluate student programs and services to meet the changing needs and interests of the students.

There are many ways to get involved at BTC: two are the ASBTC Executive Team and the Student Senate. The Student Senate is open to all students and the Executive Team positions are hired annually.

This past spring, ASBTC Executives Amy Gainza, Christopher Sanders, Angela Orchoji, Cynthia Nokes, Lindsey Hanna, and Anna Casey, were instrumental in the activities of the Pandemic Commencement Committee and in planning the successful 2020 Virtual Commencement ceremony that became necessary due to COVID-19 gathering restrictions.

The team supported the Class of 2020 Commencement participants by funding caps and tassels, providing diploma covers, and supporting the shipping costs required to mail these items to all BTC graduates. The ASBTC and the Campus Store partnered together to make this graduate package shipment happen in a timely fashion. The ASBTC Execs supported 131 Commencement participants, which meant the Campus Store sent out over 131 packages to our grads.

The ASBTC Executives also provided diploma covers to spring and summer completers who didn’t participate in Commencement.

ASBTC GOALS:
1. Provide a means of self-governance for BTC students.
2. Promote the educational, cultural and social welfare of BTC students.
3. Guarantee an equal opportunity for student participation and representation.

STUDENT LIFE & ASBTC CELEBRATING OUR GRADUATES DURING THE PANDEMIC

STUDENT SERVICES AND STUDENT LIFE employees created Virtual Lobbies so that students could synchronously access resources in centralized online locations.

TUTORING provided customized small group and individualized academic support for struggling students online, which involved training tutors to use Zoom and setting up a drop-in program on BTC’s Virtual Assistance page.

EVERY NEW BTC STUDENT was required to attend a one-on-one GET Ready session, where students and their advisors created an academic plan outlining future courses based on their individual circumstances. During the campus closure, student support employees across campus offered students advising and coaching support via Zoom, through course Canvas pages, and by phone and email.

BTC DATA & RESEARCH AND STUDENT SERVICES employees identified and reached out to students who needed to take general education courses in Spring quarter to help them continue moving forward despite the cancellation of some program courses.

THE BTC ASSESSMENT CENTER moved to remote testing after trying multiple platforms for online learning and testing. Individualized help was provided for students with technology issues.

BTC STUDENT SERVICES EMPLOYEES RESPONDED TO TREMENDOUS CHALLENGES BY FORMULATING CREATIVE AND EFFECTIVE SOLUTIONS TO SUPPORT OUR STUDENTS THROUGH REMOTE TECHNOLOGY.

ADMISSIONS & ADVISING EXPANDING SERVICES TO SUPPORT OUR STUDENTS VIRTUALLY

The BTC Foundation Board of Directors continues to advocate for the college and the students during the pandemic at their quarterly Zoom meeting.

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SUPPORTING OUR STUDENTS FINANCIALLY DURING COVID-19

The Financial Aid and Workforce Funding offices merged to form the Student Financial Resources office. This office provided students with a single point of contact for all student funding needs. Employees identified students who were likely to be suffering financial impacts from the pandemic, and provided them with information about financial resources.

Student Financial Resources drew upon college, BTC Foundation and Federal resources to provide student emergency funds for those impacted by the pandemic. Students were able to apply online to recoup expenses from loss of income, additional expenses related to online coursework and reductions to financial aid due to Spring course adjustments.

- During Spring and Summer quarters, 187 students requested an adjustment to their financial aid due to changes in income since filing their financial aid application. In most cases, requests were approved and an increase to Federal Pell Grant and/or Washington College Grant was provided.
- With support from Computer and Information Support Services, the Student Financial Resources office converted a paper Emergency Funding application to an electronic application. This reduced barriers for students in emergency situations by expanding access to the emergency fund.
- Before Federal CARES Act funds were received, the Student Financial Resources office established a low-barrier, one-time emergency funding request process. All applicants were awarded $500 from local BTC Grant funds. A total of $217,765 was awarded from the college and BTC Foundation through this process.
- Since being awarded CARES Act funds in April 2020, the Student Financial Resources office has awarded $578,350 in emergency funds from the CARES Act. This funding source provided students with assistance for expenses related to the disruption of campus operations. The most common needs are for tuition, technology, and child care expenses assistance.

THE MISSION OF THE BELLINGHAM TECHNICAL COLLEGE FOUNDATION IS TO CHANGE LIVES BY EXPANDING ACCESS TO QUALITY EDUCATION.

2019-2020 Fundraising Accomplishments

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scholarships</td>
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<td>Direct BTC Program Support</td>
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<tr>
<td>Greatest Need Fund*</td>
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</tr>
<tr>
<td><strong>Total Raised</strong></td>
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2017-2020 Fundraising Accomplishments

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<thead>
<tr>
<th>Category</th>
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<td>Direct BTC Program Support</td>
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<tr>
<td>Greatest Need Fund*</td>
<td>$331,763</td>
</tr>
<tr>
<td><strong>Total Raised</strong></td>
<td><strong>$2,180,512</strong></td>
</tr>
</tbody>
</table>

*The Greatest Need Fund supports a diverse spectrum of BTC programs & campus initiatives, including professional development grants, the BTC Food Pantry, direct student & campus support (non-scholarship), and student urgent funding contributions.

SUPPORTING THOSE AFFECTED BY THE ALCOA LAYOFFS

Employees from Student Financial Resources and Admissions and Advising offices developed collaborative response efforts in support of employees facing layoffs from Alcoa. These efforts included a dedicated Alcoa email which was monitored daily by several employees, and development of information sessions for employees that included information on applying for admission, accessing financial aid, selecting a program of study, and applying for unemployment benefits.

THE BTC FOUNDATION COMPLETED ITS THREE-YEAR FUNDRAISING GOALS IN 2019-20 AND, THANKS TO THE GENEROSITY OF OUR DONORS AND PARTNERS, WE CAN REPORT THAT MORE THAN $2,180,512 WAS RAISED IN THE LAST THREE YEARS. THIS AMOUNT CONSTITUTES 149% OF THE FUNDRAISING GOAL FOR THAT TIME PERIOD.

The BTC Foundation completed its three-year fundraising goals in 2019-20 and, thanks to the generosity of our donors and partners, we can report that more than $2,180,512 was raised in the last three years. This amount constitutes 149% of the fundraising goal for that time period.

Director of the Northwest Region of the Western States Petroleum Association, Annelis Sprague and Mills Electric CEO, John Huntley present the foundation with a check to support student scholarships at BTC.
The Bellingham Technical College Foundation received a $25,000 contribution from the Home Port Learning Center, which will support the formation of an endowed student scholarship at the college. “This new endowment will make an impactful difference in many students’ lives for years to come,” said BTC Foundation Board President Pam Brady.

Home Port Learning Center (HPLC) was founded in 1994 as a private non-profit alternative school certified by the Office of the Superintendent of Public Instruction. They contracted with the Whatcom County school district to provide a unique educational program for students who struggled in or had dropped out of school. HPLC served youth who were under supervision of the Juvenile Court and those with serious learning disabilities. Their teaching environment was designed to capture the attention and imagination of students who found themselves lost or disinterested in school.

“The new endowment raises the number of established endowed scholarships through the BTC Foundation to fifty — totaling more than $4 million dollars.”

Stephen Paus, Home Port Learning Center Board President
The Foundation’s Total Endowment Value Increased by 19% from $3,974,022 to $4,730,498 Between July 1, 2019 and November 30, 2020.
The Foundation’s Fall 2019 Gala fundraiser was a resounding success. More than 220 guests donned black tie attire and convened in the Settlemyer Family Hall, which was transformed into an upscale venue for the evening.

The guests were treated to a gourmet dinner prepared by the college’s Culinary Arts Program. Other BTC programs were highlighted at the event as well: Machining Department students fabricated the beautiful centerpieces that were auctioned off, BTC Pastry Arts students and instructors created more than 30 gourmet desserts for the gala guests to bid on and enjoy, and the BTC Welding & Fabricating Technology students and instructors created beautiful sculpture pieces that were auctioned off to benefit their program. In addition to the funds that were raised for student scholarships, resources were also raised to support the BTC Food Pantry, Student Emergency Funding, BTC Veterans, Women in Non-Traditional Trades, and BTC-bound high school students.

Thanks to the generosity of many, a record amount was raised to support BTC and our students.
This year BTC’s All In, Together, employee recognition event was a special “virtual” Zoom celebration attended by more than 150 employees. This year, each and every one of our employees was recognized for their dedication and spirit. BTC employee efforts to keep serving our students and fulfilling our mission during an unprecedented pandemic were inspiring. Their flexibility and initiative truly embodied our college’s mission of providing student-centered, high-quality professional technical education for today’s needs and tomorrow’s opportunities.

EXTRAORDINARY TIMES FORGE EXTRAORDINARY PEOPLE.
OUR BTC EMPLOYEES HAVE SHOWN DEDICATION AND HEART, OVER AND OVER.
YOUR WORK IS RECOGNIZED AND APPRECIATED.
WE ARE ALL IN, TOGETHER.

BTC ADVANCEMENT TEAM
BTC FOUNDATION
Dean Fulton, Foundation Director
Valerie Frank, Program Specialist II
BTC MARKETING
Marni Salting Mayer, Director of Marketing & Communications
Sebastian Schoebs, Graphic Designer

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HONORING OUR 2019-20 RETIREES
Lee Falta
Deidre Kent

BTC EMPLOYEES RECOGNITION 2019-2020
We work with you to understand your business and provide best-in-class training solutions, including:

COMPUTER SOFTWARE & TECHNOLOGY
– i.e. MS Office: Basic to Advanced

BUSINESS & MANAGEMENT
– i.e. Project Management, Human Resources, LEAN-6 Sigma, PROFESSIONAL DEVELOPMENT
– i.e. Leadership and Organizational Development

HEALTH & SAFETY CERTIFICATIONS
– i.e. CPR and First Aid, Wellness and Industrial Safety

INDUSTRY & TRADES CERTIFICATIONS
– AWS Welding Certifications, Building and Trades (NCCER)

We offer convenient and flexible training solutions that will ensure your business has – and keeps – the most qualified and skilled talent to ensure your continued success. Let us provide a customized training solution today for your workforce development needs of tomorrow!

Contact us for a free consultation to get started:
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Whether you are looking to expand your skill set, earn professional continuing education credits, or just want to learn something new, our in-person and online continuing education courses and certificates pair perfectly with a busy schedule. In-person courses are scheduled around your work week. We also offer hybrid, self-paced and online courses, accessible from anywhere and available on mobile. A sampling of the online learning categories include:

BUSINESS ANALYSIS
CAREER BUILDING
COMMUNICATION
COMPUTER APPLICATIONS
CREATIVITY & INNOVATION
CYBERSECURITY
DATA ANALYTICS
EMERGENCY MANAGEMENT
ENTREPRENEURSHIP
FAST COMPANY COURSES
FINANCE
GED EXAM PREPARATION
HR MANAGEMENT
GREEN BUILDING MARKETING
OPERATIONS

A full course catalog can be found online at:
www.btc.edu/CCE

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