



Bellingham Technical College
Public Service Announcement

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For Immediate Release

BTC TO OFFER NEW DEGREE IN BUSINESS MANAGEMENT; LEARN MORE AT INFO SESSIONS JUNE 27 AND AUGUST 15

NEW DEGREE AT BTC — People who want to expand their business knowledge can get the training they need with Bellingham Technical College's new two-year degree in Business Management. Interested students can get ready to start classes for this new degree in Summer or Fall Quarter with free info sessions Wednesday, June 27 and Aug. 15, from 5:30-6:30 p.m. in Haskell Center 108.

Free pizza will be provided at both sessions.

BTC's new two-year Business Management degree will prepare students for jobs in industry, government and nonprofit organizations. Students will learn the foundations of accounting, business law, marketing, economics and practical supervisory skills. Students can choose an Associate of Applied Science to prepare to directly enter the workforce, or go for the Associate of Applied Science-Transfer degree as a pathway into BTC's Bachelor of Applied Science in Operations Management.

“Our new Business Management degree presents an exciting opportunity for students to learn core business practices, principles, and theories allowing them to make immediate and significant contributions in the workplace within a variety of industries,” said Tonya McCabe, Dean Professional Technical Education at BTC. “Completing this program can provide students with many advantages for career placement and advancement given the high demand for business-related degrees. From start-ups to non-profits, small business to working for global companies, a degree in Business Management from BTC gives graduates many excellent opportunities.”

Both degree options — AAS or AAS-T — will start with core classes in business, and then students can choose one of three specialty tracks: Social Media Marketing, Human Resources Specialist, or Operations Management. Completion of any of the three-class specialty tracks also provides a certificate for the student.

Those who would like to learn more can sign up for any of BTC's free Business Management Info Sessions at www.btc.edu/infosession

About Bellingham Technical College

Bellingham Technical College is accredited by the Northwest Commission on Colleges and Universities, and offers seven transfer degrees such as pre-engineering, pre-nursing, computer science and business. Completion of these degrees prepares BTC students to transfer with a junior status to participating colleges and universities in Washington State. BTC offers 37 associate degree, 51 certificate options and two bachelor of applied science degrees providing professional technical education to support local and regional industry workforce needs. For more information, go to www.btc.edu.

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